

# The Fire Engine RED Way

# Our Company

We've been a **fully remote company** since we were founded in **2001**.

In fact, we were **one of the first fully remote companies** in the U.S.

And our CEO wrote the first-ever book on how to set up, lead, and manage a successful fully remote company.

Our company has 70+ team members located in four countries and 29 states.

Our team members *stay with us.*



In January 2021, we asked our team “How long do you plan to stay at Fire Engine RED?” Here’s what they said:

3% (1-2 years)

5% (3-4 years)

6% (5+ years)

70% (as long as possible)

16% (I don’t know)

# Our Values

# Here's what we value:

- Diversity
- Teamwork
- Wellness
- Integrity
- Empathy
- Innovation
- Simplicity
- Client Service
- Gratitude
- Grit

## Diversity.

We celebrate diversity and are committed to bringing people of different backgrounds and perspectives into our company.

**Teamwork.**

We believe “it takes a team” to do our best work.

## Wellness.

We believe a healthy and happy team is a productive team.

## Integrity.

We're honest, authentic, and transparent. We trust each other to do the right thing because it's the right thing to do.

## Empathy.

We put ourselves in others' shoes, and try to see things from their perspective.

## Innovation.

We're committed to continually improving our offerings and believe that "good enough is never good enough."

**Simplicity.**

We strive to simplify everything we do.

## Client service.

We strive to “wow” our clients and to exceed their expectations again and again.

## Gratitude.

We appreciate our co-workers, and our clients, for contributing to the success of our company.

## Grit.

We don't get discouraged by challenges and setbacks; we're resilient and stay focused on our goals.

# Our Culture

We celebrate **diversity**.

We're committed to **diversity** and have created a **diversity statement (on our website)** that reflects our values.

22% of our team members were born in countries other than the United States ...

... and 33% of our team members speak a second language.

There's also **no glass ceiling** at Fire Engine **RED** ...

... in fact, our founder and CEO is a **woman**.

Our team is comprised of approximately 47 percent women and 53 percent men.

67 percent of our vice presidents are women, as are 42 percent of our directors.

We're **always connected**, even though we're miles apart.

We use dozens of collaborative tools.

Our favorite is Slack.

On *Walking Wednesdays*, everyone goes *outside for a walk* and calls into a conference number for a fun discussion on an interesting topic.

Every other Friday, we have the **SS Feed**, a call where our CEO updates us on everything happening across the company.

We're committed to providing our team with **work-life balance.**

Everyone gets **three weeks of vacation** to start ...

And after 10 years, all team members get **five weeks.**

Plus, employees gain access to all of their vacation days **at the start of each year.**

Our team members can take up to two hours of unspecified “out time” per day WITHOUT using vacation time.

We offer **unlimited sick time**, and we don't make a distinction between physical and mental health.

We also offer a progressive and generous family and medical leave policy.

Our employees receive:



Two months of **paid parental leave.**

One month of **paid leave** to recover from an injury or extended illness.

One month of **paid leave** to care for a family member (team members define who's "family," not our company).

And we provide generous and flexible **paid time off** for bereavement, voting, jury service, and any unforeseen “life happens” events.

# What it takes to be a Fire Engine RED team member

You're talented, experienced, and highly skilled, of course. But that's not all.

You think like an **owner** and act in the best interests of the company.

You have exceptional judgment, are self-motivated,  
and take initiative.

You're willing to **step outside your comfort zone** and take on new challenges.

You're an **effective communicator** and a **team player**.

You acknowledge and **own your mistakes**, and you **speak up** when something's not right.

And you believe that the more we **help each other**,  
the more we can **accomplish** together.

In closing ...

Our **team members** and our **values** define our  
culture ...

... and our **culture** is what makes us a great place to work!

To learn more visit us at  
[www.fire-engine-red.com](http://www.fire-engine-red.com).

